

Press Release

Centrale Nantes and Pôle Emploi launch the 4th edition of the "Web Developer" training programme

On 4 September, Centrale Nantes and *Pôle Emploi* (Employment Centre), in partnership with Fafiec, welcomed 12 jobseekers for a training programme in web development.



7 men and 5 women from all walks of life have just started to retrain in the digital sector with 400 hours of training in web development, offering guaranteed employment upon course completion.

The training takes place within the framework of an operational employment programme designed to meet the skills needs of digital companies, in particular, in the Pays de la Loire region. Since 2016, 57 jobseekers aged

between 23 and 59 have trained to be web developers at Centrale Nantes. Over 90% secured employment subsequent to completing the course.

Caroline Jousset, regional recruitment manager for the digital sector at Pôle Emploi:

"There is such a shortage of digital technology workers in France that companies must be prepared to train people of sometimes atypical or different backgrounds, but who nevertheless meet their criteria in terms of soft skills, for example. What we have assessed among potential candidates is their ability to train for this sector and the gap between the skills the candidates possess and those sought by companies."

Centrale Nantes conducted interviews with web developers, startup executives and digital recruiters in order to develop the training content. The school's executive education department put together a team of trainers, who are well versed in the professional requirements and suited to the heterogeneous training group.

Over a 12-week period, the trainees will acquire skills in web development and be trained by professionals with expertise in the digital sector and in digital project management. They will also develop their personal skills (presentation, self-confidence) guided by experts in management and communication.

Asi, Bodet Software and Capgemini, have placed their trust in Centrale Nantes and are committed to recruiting the 12 trainee jobseekers and future web developers.

Nicolas Legrier Head of Human Resources at Bodet Software: "For 30 years, Bodet Software has innovated with its software and hardware solutions to facilitate the management of human resources, access control and building safety. When Ms. BLANCHET from Externatic put us in touch with Ms. MANSOUR, a candidate in the employment programme organized by Centrale Nantes and Pôle Emploi, it seemed natural to us to try this innovative recruitment experience. This system combines giving jobseekers a chance with the need to bolster our design office through skills acquired at Centrale Nantes, at a time when it is difficult to find qualified candidates to recruit. We have every confidence in the success of this approach."

Karine BERNAGOU - Talent Acquisition Manager & Jérôme NIVEAUX Head of a Skills Centre at ASI: "ASI is taking part, for the second consecutive year, in the "Web Developer" programme at Centrale Nantes. Our first successful experience led to the recruitment of two permanent employees, who today work on digital projects for our clients. We were fully convinced by the quality of the training, the close ties and the relationship of trust established between the trainees and the teaching staff, which are in line with ASI values and our CSR approach. We are pleased to welcome Claire, Régis and Fahd on 17 September for their first period of work experience, and to be able to support them in their skills development in their new Web Developer role. "

This collaboration is not new. ASI and Capgemini currently have programme trainees from previous editions working in their teams, including:

Mohamed IBRAHIM ABDI (JAVA/JEE Developer in charge of Api Rest development with the Spring Boot framework): "After several experiences abroad, mainly in IT, I found it difficult to find a job when I returned to France. Joining the DevWeb3 training helped me to pinpoint my strengths and weaknesses. For me, the quality of the training lay in both the technical aspects and soft skills. I had the opportunity to join a dynamic group and to benefit from the professionalism and attentive attitude of the teaching and administrative staff at Centrale Nantes. I also benefited from the expertise and support of ASI throughout the training programme. In my post at ASI today, I am working on projects that will continue to improve my technological skills."

Lilia Ben Henia, quality consultant at Capgemini: "I started the web development training programme at Centrale Nantes in January 2017 following a self-training approach and exchanges with digital professionals, a process that confirmed my career plan. The Web Developer course proved to be a real professional springboard. What stood out in particular for me were the modules in communication and professional integration which improved my ability to work with others, as well as the opportunity afforded to meet digital players, which allowed me to start my digital career at Capgemini. In my eighteen months as a quality consultant at Capgemini, I have been working on motivating projects and I have enjoyed working with people who share my values."

Jihane Baciocchini, Head of Recruitment at Capgemini Technology Services "After hiring 50 people on permanent contracts in the Nantes region, following an employment programme, we expect to hire a further 30 this year through this process. This is both a real opportunity to diversify our recruitment while offering the opportunity to young and low-skilled job seekers to train in the digital sector."

About Centrale Nantes

Founded in 1919, Centrale Nantes is a French engineering school and member of the Ecoles Centrale Group. Its undergraduate, Master and PhD programmes are based on the latest scientific and technological developments and the best management practices. At Centrale Nantes, research and training are organised into three key areas for growth and innovation: manufacturing, energy transition and healthcare. With research platforms ranging from digital simulation to prototyping using full scale models and an incubator with 20 years of experience in supporting start-up projects, the school has two major tools for innovation and creation, working hand in hand with industry. Centrale Nantes promotes its teaching and research capabilities at international level through around 100 partnerships with prestigious universities and schools worldwide.

Centrale Nantes welcomes 2,410 students, including 1,440 undergraduate students, 200 Executive Education and ITII degree apprenticeship students, 270 PhD students, 410 Masters students, and 100 Bachelor/Foundation Master students on its 40-acre campus.

For more information, visit: www.ec-nantes.fr

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About Pôle Emploi

Pôle emploi (Employment Centre) is a major player in the job market where it is committed to facilitating the return to employment of jobseekers and offering companies solutions tailored to their recruitment needs. Its role: welcome, registration, benefit payment, career guidance, training and job placement for jobseekers; support for companies in their recruitment and expertise in the labour market. Pôle emploi provides the public with the following tools: pole-emploi.fr website, MOOCs (online courses), an employment store (platform for the provision of web and mobile employment services), call centre for job seekers (dial 3949) and for businesses (dial 3995).

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