

SHAKE THE FUTURE.



ENGINEERING PROGRAMME

PROFESSIONAL OPTION

ENTREPRENEURSHIP
SPRING SEMESTER

ENTREPRENEURIAL PROJECT

ENTREPRENEURSHIP, ENGINEERING PROGRAMME PROFESSIONAL OPTION
SPRING SEMESTER

Professor: Pascal Guilquin

Objectives

The objective of this project is to implement the whole entrepreneurial process from the original idea to the successful launch of the activity.

Course contents

Students work in small groups on a project either to manage a business start-up or to provide support to a start-up activity.

Course material

Créer ou reprendre une entreprise, APCE - Editions d'Organisation, 2000

Keywords

Decision making, managing, start up, companies, SME, action taking, take over, make over, intra-preneurship, project management, business plan, market studies, marketing, finance, action plan, communication, law.

Links with other programmes

Economics, Project management, Finance, Strategy, Communication, Industrial Property, Design, Law, Marketing, Industrial Study Project

LANGUAGE	ECTS CREDITS	LECTURES	TUTORIALS	LABO	PROJECT
French	1	0 hrs	0 hrs	0 hrs	40 hrs