



Press Release
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Third edition of the “Citylab Alliance” Hackathon: “Health and well-being: are cities healthy places?”

Pollution, anonymity, lack of accessibility, dehumanization ... ever stronger signals which are prompting us to reflect on a real ecology for cities, where the "inhabitants" would take care of others. On the theme of health in the city, the third edition of Citylab, from 20 to 23 November, will bring together nearly 100 students of the Alliance Centrale - Audencia - Ensa Nantes, who will try to imagine solutions to the problems proposed by nine partner companies.

Following the highly successful first two editions, the "Citylab Hackathon" returns to Nantes, from 20 to 23 November. Working in interdisciplinary teams, the 97 students from Centrale Nantes, Audencia and ensa Nantes will be tasked with creating new services or products to enhance health and well-being in cities. By learning about the issues facing partner companies, they will imagine concepts to bring health and well-being to the city.

The urban planner Denis Martouzet will launch the third Citylab edition at Centrale Nantes on Thursday 20 November, with an inspiring conference on the theme "Friendly Cities". The conference is open to all and will be followed by a round table on the issues of well-being and health in cities.

The students will then get to work for three days, with guidance from teachers, researchers and experts, but also project leaders from the nine partner companies: Artelia ville et transport, Réalités, Gérontopole, Humanis, LNA Santé, Suez, Institut de Cancérologie de l'Ouest, Nantes Métropole Habitat and Smartenon (Alliance Incubator).

At the conclusion of these intensive workshops, the transdisciplinary teams will present their projects to a panel composed of teachers and members of the public. They will propose use scenarios, prototypes and practical solutions to the issues raised.

The students taking part come from Audencia ([*Mastère Spécialisé® "Stratégie Marketing à l'ère digitale"*](#), [*Mastère Spécialisé® "Marketing, design et creation"*](#), and [*Audencia Sciencescom*](#)), from the [*Digital City*](#) engineering programme specialisation at Centrale Nantes and from the *"Territoires liquides"* specialization at [*ensa Nantes*](#).

Citylab embodies the transdisciplinary dimension of innovation brought about by the alliance of the three schools for over four years now: future engineers, managers and architects working together to produce urban and social innovation.

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About the Alliance

Centrale Nantes, Audencia and Ensa Nantes (National School of Architecture of Nantes) formed a strategic alliance in 2014 focusing on their complementarity. This alliance brings together engineering, management, architecture and design to enhance teaching, research, industrial partnerships and the international visibility of the three schools. The resulting blend of expertise leads to value creation and provides an excellent breeding ground for innovation. The three schools combined have 8,000 students, more than 710 researchers, researchers and research staff as well as more than 450 international academic partners. More information: <http://www.centrale-audencia-ensa.com/>

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