



3RD YEAR PROFESSIONAL OPTION

BUSINESS FINANCE

EBITDA, ROC, FREE CASH FLOW ... confused about these financial terms? Your future cross-functional responsibilities will inevitably require you to speak finance ...

Solid business finance skills will guarantee you see the full picture in your future post!



OBJECTIVES

- > Teach future engineers how to use accounting and finance documents in decision making. This requires an understanding of accounting methods and principles, financial analysis tools and techniques, strategies employed for the presentation of financial data, and the questions businesses may have concerning their financial structure, investments, profitability and their shareholder policy.
- > Prepare students, from both a professional and an academic standpoint, for careers with a high degree of responsibility.

COURSE CONTENT

- > **Accounting:** the objective is to understand the balance sheet, profit and loss account, cashflow statement, international standards, changes in equity, account consolidation.
- > **Introduction to financial analysis** - margins, working capital requirement, investment needs, financing, profitability.
- > **Corporate financial policy** - corporate value, financial structure, investment policy, funding, equity capital, financial engineering.

HEAD OF OPTION
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