



3RD YEAR PROFESSIONAL OPTION

MANAGEMENT, LEADERSHIP, COMMUNICATION

This option aims to provide you with the methodological and behavioural framework to enable you to build your leadership skills and evolve towards a management position. Key course objectives:

- > Understand management concepts and today's issues
- > Understand how organizations work and how they evolve
- > Understand the foundations of individual and group behaviour
- > Learn to communicate effectively both orally and in writing



COURSE CONTENT

- > Management benchmarks and tools, business strategy, collective intelligence, design thinking, lean management
- > Risk management
- > Communication
- > Inter-culturality in management
- > Group work and behaviour
- > Decision process

- > Power, authority and leadership
- > Business law

EXAMPLES OF PAST INTERNSHIPS

- > Project management
- > Consulting Engineer
- > Implementation of quality procedures

HEAD OF OPTION
Catherine Michel

CONTACT
catherine.michel@ec-nantes.fr