



Press Release

Centrale Nantes and WIZTIVI took up the challenge of training nine Embedded Interface Developers in 12 weeks

On 1st October, the Centrale Nantes "Embedded Interface Developer" trainees started their fixed-term contract induction periods at WIZTIVI, expert in connected TV solutions.

Nine jobseekers, from all walks of life (bakers, artists, mechanics and, above all, self-taught IT enthusiasts), took part in a 393-hour training programme from 5th July to 28th September, devised by Centrale Nantes in partnership with Pôle Emploi Pays de la Loire (Employment Centre) and Fafiec.

To support its development, WIZTIVI had called upon Centrale Nantes to co-build a tailor-made training programme adapted to its recruitment requirements in "Embedded Interface Development".

Training took place within the framework of an operational employment programme (POE), a measure designed to meet the skills needs of digital companies, in particular, in the Pays de la Loire region.

From now on, the participants will be able to develop embedded interfaces specific to customer needs, using the front- and back-end technologies covered in training. They benefitted from personalized support: on both a technical level - for the development project conferred by WIZTIVI - and an educational one - from the academic team at Centrale Nantes.

The idea behind this project was for Pôle Emploi to look for candidates whose background lay not necessarily in IT, but who had a history, a common passion and whose strengths, know-how and professional skills would be developed through the training programme.

Xavier Michel, COO at WIZTIVI:

"Our growth means that we're looking to recruit a large number of developers, but we're seeing fewer and fewer suitable CVs. In addition, we have a non-negligible failure rate through conventional recruitment. So Wiztivi decided to focus on candidates' interpersonal skills and motivation. We started to recruit atypical profiles for programming, such as an archaeologist to whom we provided focused training support. His motivation did the rest and today he is working in one of our largest teams on a complex project. When the recruitment agency Externatic suggested that we join forces with Centrale Nantes and Pôle Emploi (Employment Centre), it seemed natural to give this new kind of candidate their chance. The training provided by Centrale Nantes is another asset in achieving these success stories."

Sabrina BLANCHET, recruitment consultant at EXTERNATIC:

"At a time when talent is in high demand, and with a shortage of candidates in the market, the program proposed by Centrale Nantes and Pôle Emploi seemed to represent a real opportunity for a new start for each of the 9 candidates"

For the trainees, the programme represents an opportunity to join a company with confidence, having been trained in its tools.

Marlène (front-end developer training): *"The operational employment programme really appealed to me and my interest was further heightened after attending the information meeting and the company presentation by*

**Press Contact
Ecole Centrale de Nantes**

Emilie Demange - 02 40 37 16 90 / emilie.demange@ec-nantes.fr

Eric Bibolet and Xavier Michel. WIZTIVI's mindset and products made up my mind. Thanks to this training programme, I'm interested in working towards a position later on which combines programming and adult training."

Eddy (initially trained as a baker): *"I had just finished an OpenClassRoom course in FrontEnd application development, so my expectations were that the programme would broaden my web knowledge, but also give me web development experience in a team. Ultimately, I just want to be a developer who is happy to get up every morning to go to work!"*

Centrale Nantes, which has a proven track record in short training programmes, aims to support the recruitment needs of national and international companies by offering tailor-made training programmes. Building on this successful outcome, WIZTIVI is ready to renew the experience with Centrale Nantes, Pôle Emploi and Externatic for a new wave of recruitment in embedded interface development.

About Centrale Nantes

Founded in 1919, Centrale Nantes is a French engineering school and member of the Ecoles Centrale Group. Its undergraduate, Master and PhD programmes are based on the latest scientific and technological developments and the best management practices. At Centrale Nantes, research and training are organised into three key areas for growth and innovation: manufacturing, energy transition and healthcare. With research platforms ranging from digital simulation to prototyping using full scale models and an incubator with 20 years of experience in supporting start-up projects, the school has two major tools for innovation and creation, working hand in hand with industry. Centrale Nantes promotes its teaching and research capabilities at international level through around 100 partnerships with prestigious universities and schools worldwide.

Centrale Nantes welcomes 2,410 students, including 1,440 undergraduate students, 170 Executive Education and ITII degree apprenticeship students, 270 PhD students, 430 Masters students, and 100 Bachelor/Foundation Master students on its 40-acre campus.

For more information, visit: www.ec-nantes.fr

Media Library: <https://phototheque.ec-nantes.fr/>  [@CentraleNantes](https://twitter.com/CentraleNantes)

About WIZTIVI

Wiztivi designs and develops multi-screen user interfaces for TV screens, operator boxes, mobile phones, tablets and games consoles. The company's know-how is based on a dual technical and design expertise. It brings together 130 people with multicultural profiles. In the last 10 years, Wiztivi has deployed more than 300 innovative video services for TV channels, Internet access providers and manufacturers (LG, Samsung, Sony, Sagemcom, etc). Among its clients are Altice US, Vodafone Group, RMC Sport, Eutelsat, Digiturk, Orange, TF1, M6 and Viacom International Media Network.

In order to maintain its market leader position, Wiztivi designs and develops video services using its proprietary software platform, the WIZTIVI/FRAMEWORK. This allows it to address multiple platforms with a single code, at competitive rates. In addition to this technical expertise, comes Wiztivi's creative studio, twice named in 2018 for its work in user experience (UX). Wiztivi's creative studio specialises in TV, box, mobile and tablet interfaces and is the creator of TIMELESSUI, a modular scalable interface.

About Pôle Emploi

As the major player in the labour market, Pôle Emploi (Employment Centre) works on a daily basis to facilitate the return to employment of jobseekers and to offer companies solutions tailored to their recruitment needs. Pôle Emploi adapts its service provision to the needs of jobseekers with personalized careers guidance. It puts jobseekers in contact with companies and manages payment of allowances where appropriate. The Pays de la Loire Employment Centre comprises 48 branches, spread across the region, with 2400 careers advisers, telephone platforms (3949 for jobseekers, 3995 for companies) and a high-performance digital service via pole-emploi.fr or the Emploi Store.

More information on: www.pole-emploi.fr/region/pays-de-la-loire  [@poleemploi_PDL](https://twitter.com/poleemploi_PDL)

Press Contact
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Emilie Demange - 02 40 37 16 90 / emilie.demange@ec-nantes.fr